Internet Primer

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"Excuse me, I'm lost.
Can you direct me to the information superhighway."

Naval Postgraduate School



My favorite link: http://web.nps.navy.mil/~library

<HTML>

HTML Example

```
<HEAD>
<META NAME= "KEYWORDS"
                              CONTENT = technology, library, Naval Postgraduate School>
<META NAME= "DESCRIPTION" CONTENT = The Dudlev Knox Library is a ... >
<TITLE>Demonstration Page</TITLE>
</HEAD>
<CENTER><STRONG><font face="Arial" size="7">
Naval Postgraduate School
</FONT></STRONG></CENTER>
<CENTER>
<IMG SRC=NPS SEAL.gif width="220" height="173" alt="NPS Seal ">
My Favorite Link:
<A HREF="http://web.nps.navy.mil/~library">
http://web.nps.navy.mil/~library
</A>
</CENTER>
</HTML>
```

Finding Information on the Internet

The World Wide Web Uniform Resource Locator (URL)

- URL's are used to address information on the web
- URL's describe exactly where information is located on the web
 - http://www.navy.mil
 - http://www.militaryinfo.com/

http://www.defenselink.mil/bios/secdef_bio.html

How to get there -which Internet Protocol to use

Where to go-server name:
Internet
Domain on
the Web
server

Which folder to get

What to get --<u>file</u> or document



Internet Search Tools Types

Search Engines

 use software programs known as robots, spiders or crawlers to search the web and build a database of sites. Useful for narrow, welldefined search of many web sites.

Meta-Search Engines

 use a single interface to provide simultaneous searching of the most popular search engines. Good for a broad, fast search.

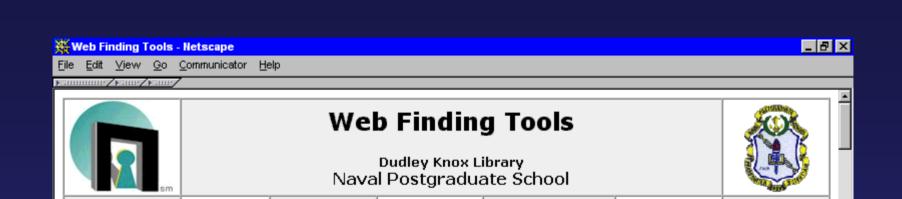
Directories or Catalogs

 a subject index - a topical list of selected WWW resources arranged hierarchically by humans. Ideal for broad category searches.

Virtual Libraries

directories that librarians or cybrarians have organized in a logical way.

http://web.nps.navy.mil/~library/netsearch.htm



Ejournals

Glossary Searching Techniques & Hints Search Engines & Search Tools

Databases

BOSHN

<u>Meta Search Engines</u> <u>Specialized Search Sites</u> Subject Directories & Webliographies

Resources

Interlibrary Loan

Familiarity with the following vocabulary may facilitate your web search.

Glossary

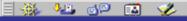
Ask a Librarian

directory: a subject index - an attempt to catalog and organize the web

<u>meta search engine</u>: uses a single interface to provide simultaneous searching of the most popular search engines

<u>search engine</u>: uses software programs known as robots, spiders or crawlers to search the web and build a database of sites

<u>specialized search sites</u>: these are search engines or portals that only search very specific kinds of information (e.g Computer Science or Law)



Web Tools

Internet Search Tools Specialized Search Engines

- Specialty Search Engines
 http://searchenginewatch.internet.com/links/Specialty_Search_Engines/
- Google! UncleSam [searches only .GOV & .MIL]
 http://www.google.com/unclesam
- FirstGov [searches only .GOV & .MIL]
 http://firstgov.gov/
- SearchMil.com [searches only .MIL]
 http://www.searchmil.com/
- Military Domains Search Engine http://160.149.176.110/siteserver/search/
- Multimedia Search Engines [for pictures, sounds, images etc]
 http://searchenginewatch.internet.com/links/Multimedia_Search_Engines/

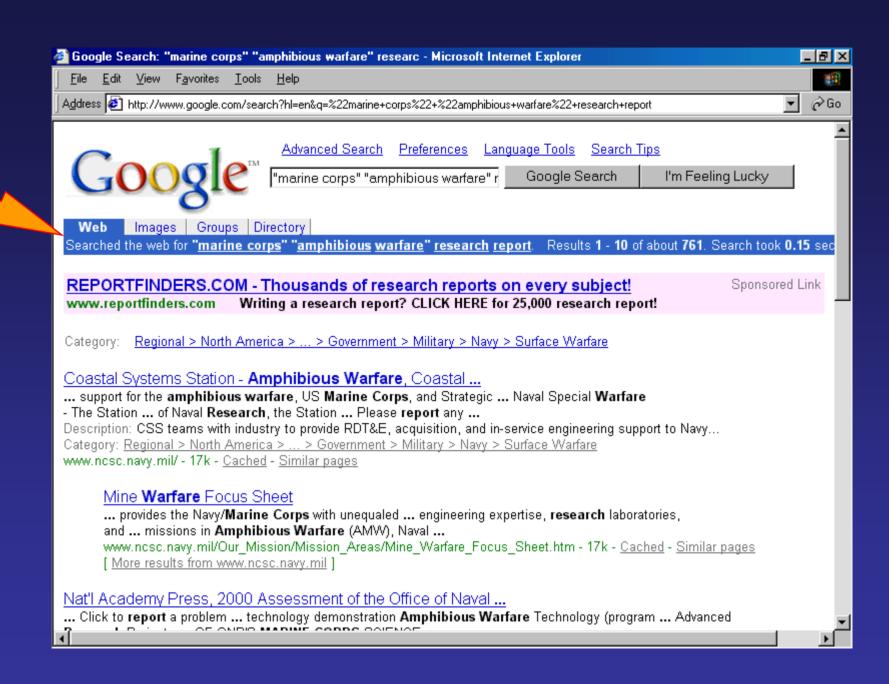
Search Techniques Boolean vs Free Text Searches

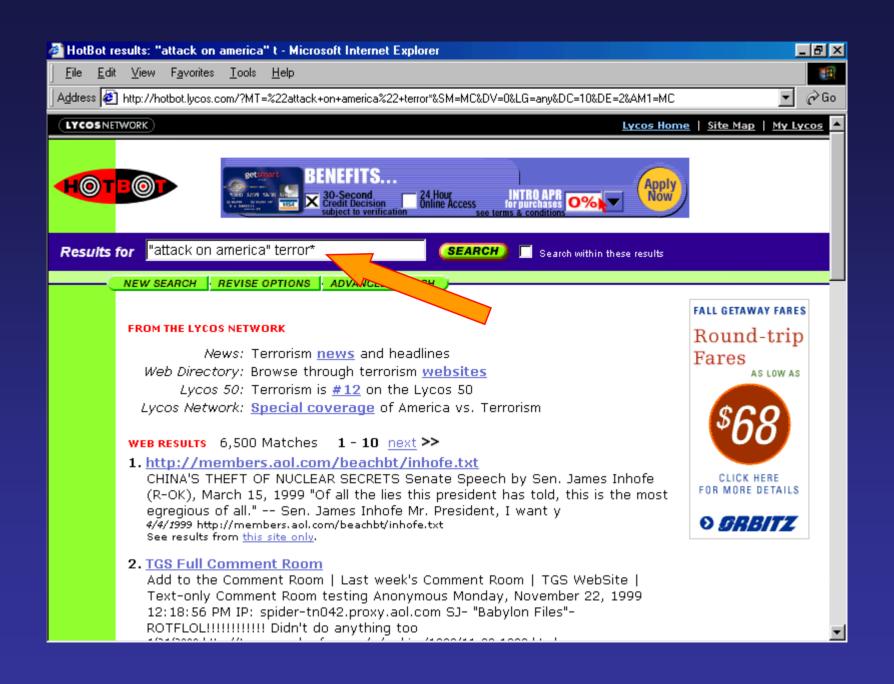
- A Boolean search is one that identifies documents based on multiple criteria
- Boolean operators are used to expand or narrow the search criteria
 - AND (+) [narrows the search]
 - OR [expands the search]
 - NOT (-) [limits the search]
- Boolean searching provides a standard command interface for extracting matching data from a database
- Some databases default to the OR and some default to the AND
- A free text search is one that identifies documents containing ANY of the numbers or words in the search query

Search Techniques Phrase, & Truncation

 Phrase Searching guarantees that a string of words will appear together and in the order typed. Most search engines require quotation marks (" ") or it is a search menu option

 Truncation looks for multiple forms of a word. Most search engines use an asterisk (*) at the root of the word (e.g. terror* -- terrorist, terrorists, terrorism, terrorizing)





Search Tips

Know your search tool

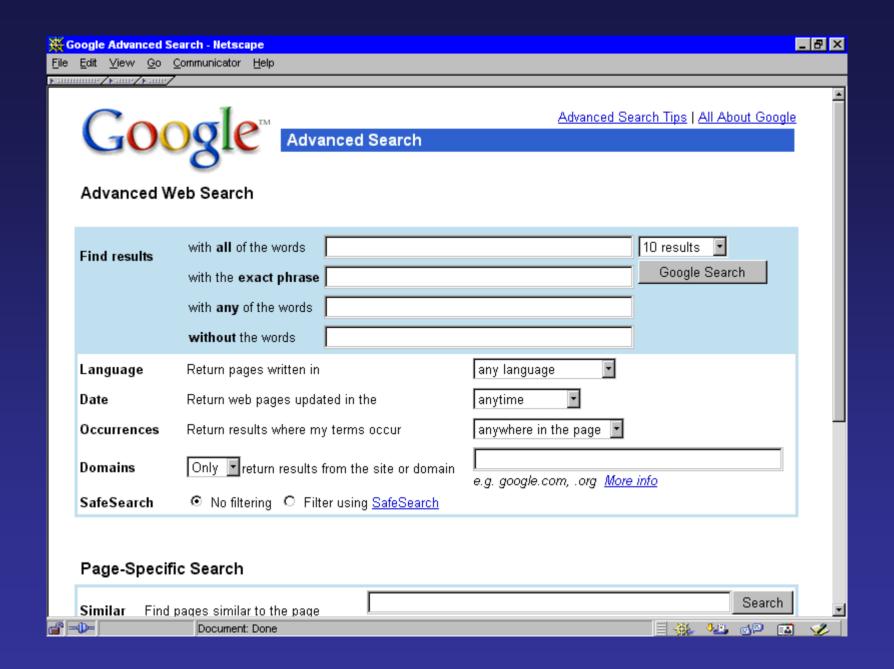
- Study the instructions, understand the defaults
- Take advantage of "query by example" or "find other similar sites"
- Use the "advanced" or "power" search option
- Resources and search engines change keep current

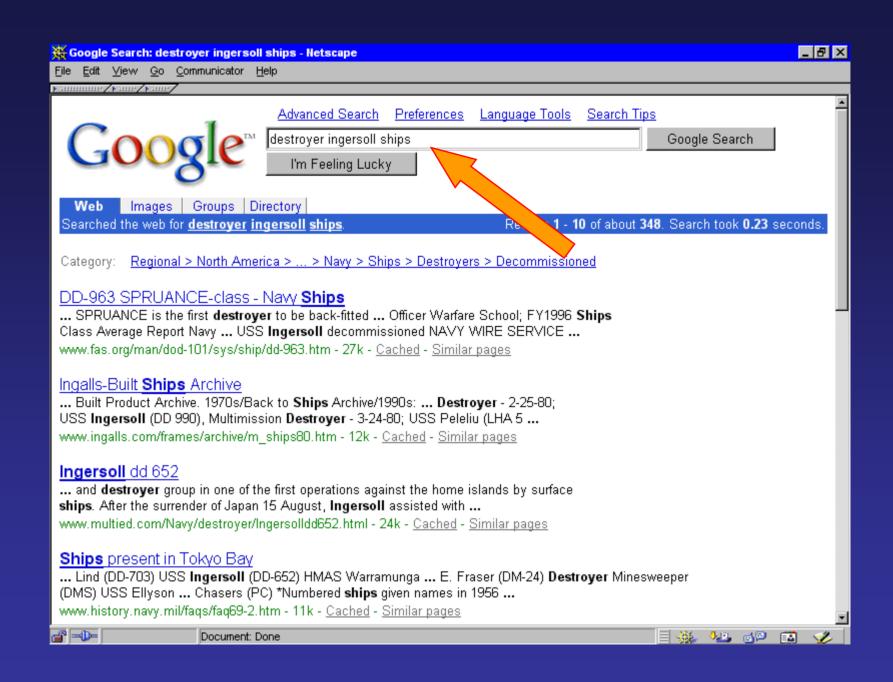
Know your subject

- Well defined query, precise terminology
- Put the most important words/terms first
- Be specific
- Avoid common words unless they are part of a phrase

Think about the most logical place to find the information

- Consider what tool would provide the best answer
- Search engines are not always the best solution
- Portals, guides or directories







Literature, Photography...

Business & Economy

C-----

B2B, Finance, Shopping, Jobs...

Full Coverage, Newspapers, TV...

Recreation & Sports

Sports, Travel, Autos, Outdoors...

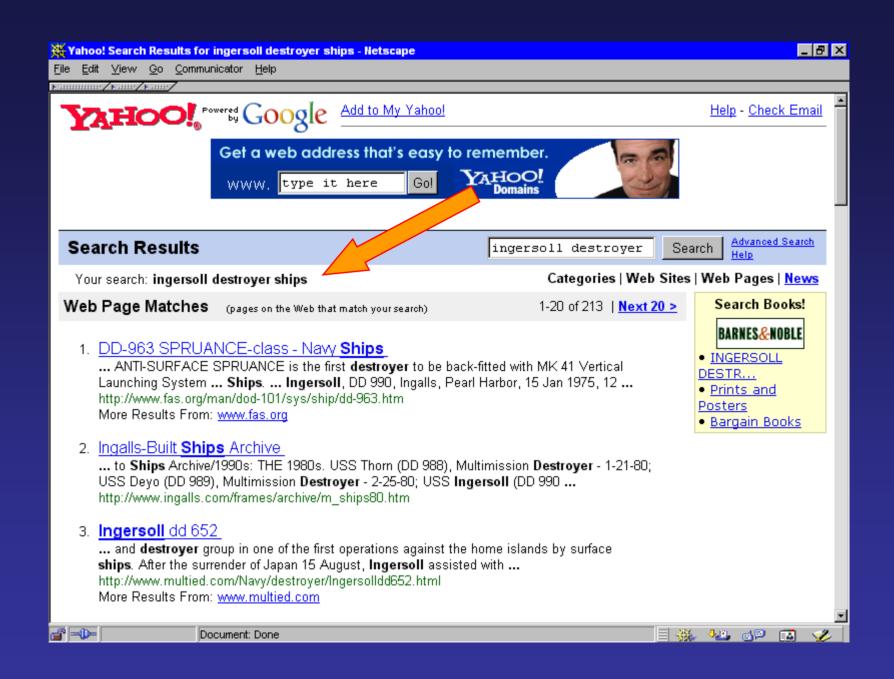
- investigated as motive in four killinas
- Nine dead in Alaska plane crash
- Twice-postponed Emmys eve military hase as

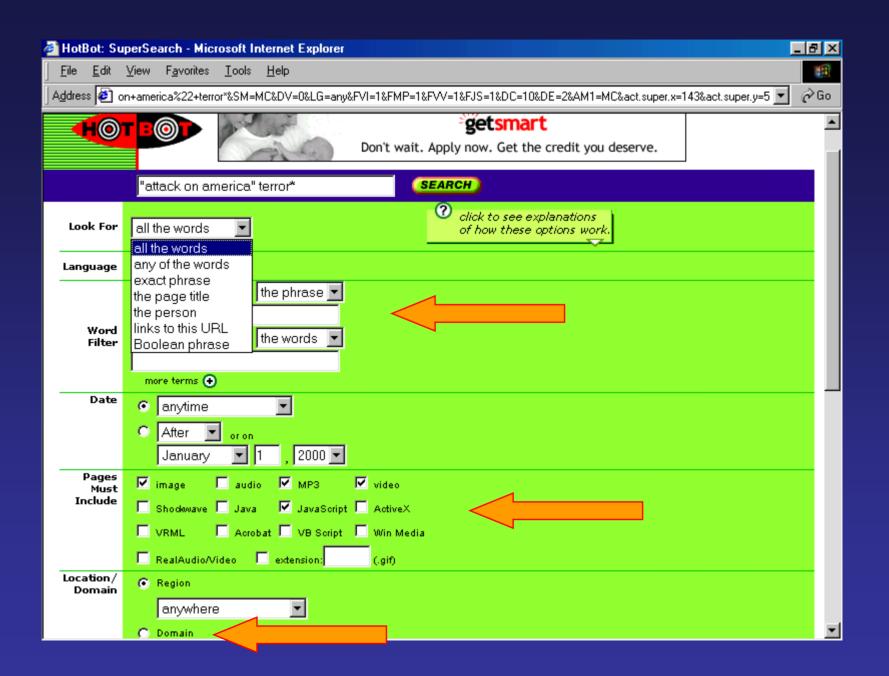












Search Tips

- Use the site map or site search capability
 - Look around the site to see if there is other useful information
 - Use the search functions of directories
- Try field or domain specific searches rather than searching the whole document
 - More relevant
 - More specific
- Check for pages that link to the pages you are particularly interested in
 - See who is linking to your pages
 - Link:web.nps.navy.mil/~library

Search Tips

- Decide how much time you can afford to spend before you start
 - Is your search efficient
 - Is it in the right place
 - When do you give in and ask
- Use bookmarks/favorites and keep them organized
 - Put them in folders
 - Use the personal toolbar option
- Search the Invisible web
 - Databases
 - Specific document types [PDF, powerpoint, word etc]
 - Non-print materials [image, audio, video etc.]

What's not included

- Content of Adobe PDF and formatted files
 - Two sites now index Adobe PDF files:
 - http://www.google.com
 - http://searchpdf.adobe.com/
- The content of sites requiring a log in
- CGI [common gateway interface] output such as data requested by a form
 [also .CFM and .ASP]
- Intranets
- Commercial resources with domain or IP limitations
- Sites using a robots.txt file or a robots meta tag to keep search engines out
- Graphics (except through the ALT tag)

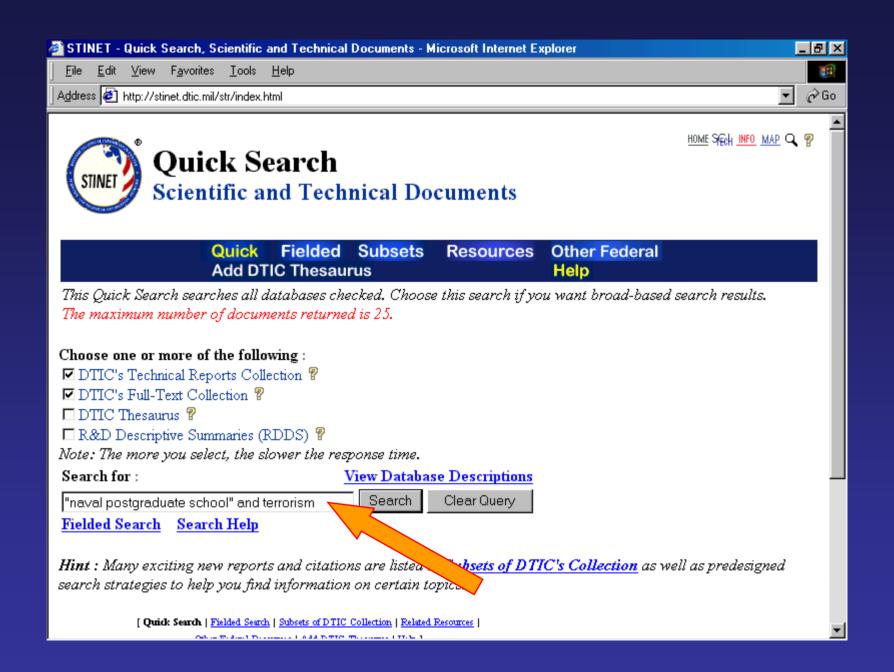
"Deep" or "Invisible" Web

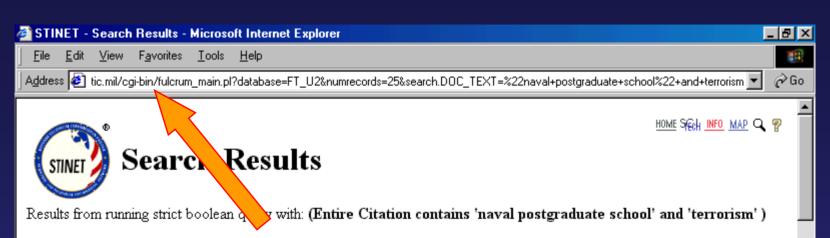
What is it?

- "Stuff" that search engines can't or won't search
- Dynamically generated pages [cgi, asp, cfm, URL with ?]
- Web accessible databases that require information be typed in
- Certain file formats [e.g. PDF, images, streaming media, etc]
- A lot of the real time data [stock quotes, weather, sports scores, election results etc]

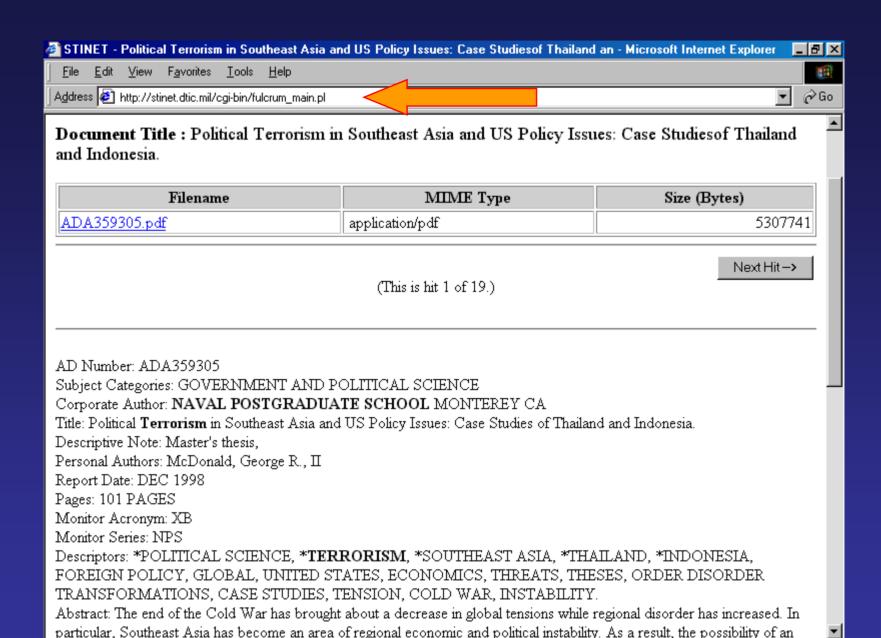
• How big is it?

- Approximately 550 billion pages
- How does one access them?
 - By learning about and using specific or specialized search engines/sites (e.g. <u>InvisibleWeb.com</u>, <u>Internets.com</u>, <u>Search</u> <u>Power.com</u> <u>Direct Search</u> etc.)





Score	Database	Record Accession Number	Title	Links
1000	U2 Full Text	ADA359305	Political Terrorism in Southeast Asia and US Policy Issues: Case Studiesof Thailand and Indonesia.	Citation/Document(s)
				Order
1000	U2 Full	ADA2 49	Military Responses to State-Sponsored Terrorism:	Citation/Document(s)
	Text		Re-Thinking Deterrence and Coercion Theory	
				Order
1000	U2 Full	ADA374058	US Terrorism Policy Towards Sudan: Blinded by	Citation/Document(s)
	Text		Islamic Fundamentalism?	Order
1000	U2 Full	ADA374300	Flexibility of the Incident Command System to	Citation/Document(s)
	Text		Respond to Domestic Terrorism	Order



Deep or "Invisible" Web More Information

- The Invisible Web [a UC Berkeley Library web tutorial] http://www.lib.berkeley.edu/TeachingLib/Guides/Internet/InvisibleWeb.html
- Guides To Specialized Search Engines -- http://www.searchability.com/
- The Invisible Web For Educators http://www3.dist214.k12.il.us/invisible/article/invisiblearticle.html
- The Invisible Web Revealed -http://searchenginewatch.com/sereport/99/07-invisible.html
- The Invisible Web Gets Deeper http://www.searchenginewatch.com/sereport/00/08-deepweb.html
- Deep Web [BrightPlanet's white paper] http://www.completeplanet.com/tutorials/deepweb/index.asp

Questions?